



The Vall d'Hebron Research Institute (VHIR) is a public sector institution that promotes and develops the research, innovation and biosanitary teaching of the Vall d'Hebron University Hospital. Through the excellence of our research, we identify and apply new solutions to the health problems of society and we contribute to spread them around the world.



HR EXCELLENCE IN RESEARCH

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## Communication and Dissemination Manager

### Rare Anemia Disorders research lab

The University Hospital Vall d'Hebron is highly specialized in rare diseases on a Regional, national and international level with its recent incorporation as full member of 20 of the 24 European Reference Networks (ERN).

ERN-EuroBloodNet, [www.eurobloodnet.eu](http://www.eurobloodnet.eu), the ERN dedicated to Rare Hematological Diseases (RHD), currently consists of 96 healthcare-providers from 14 Member States, with important interactions with patient groups covering those conditions. ERN-EuroBloodNet coordination is based at three main hubs: St. Louis Hospital (Paris) especially for the oncological medical direction, ERASME Hospital (Brussels) especially for the non-oncological medical direction, and Vall d'Hebron University Hospital- Vall d'Hebron - Institut de Recerca (Barcelona) for the scientific direction. The ERN-EuroBloodNet coordination hub based in Barcelona is led by Dr Mañú Pereira, head of the Rare Anemia Disorders research lab within the “CANCER Y ENFERMEDADES HEMATOLOGICAS INFANTILES” group.

Our research strategy is focused on the development and validation of innovative methodological approaches for better characterization of patients affected by rare anemia disorders according to their individual features to allow personal risk profiles and personalized medicine.

In this context, we are looking for an experienced and responsible Communication and Dissemination Manager who will lead the Communication and Dissemination actions related to ERN-EuroBloodNet. Duties of the Communication and Dissemination Manager will include the development of engaging content, management of social media presence, coordination of audio-visual production, website management, and ensuring effective communication across all platforms.



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## JOB DESCRIPTION

### Education and qualifications:

#### Required:

- University degree in the field of Biology/Biomedicine/Science
- Fluent (spoken and written) English

#### Desired:

- Master degree related to communications, public relations, journalism

### Experience and knowledge:

#### Required:

- Excellent written and verbal communication skills in English
- Proven experience in writing medical content, managing corporate or institutional communication
- Proven track record of creating impactful communication materials.
- Experience in leading a communication / dissemination strategy, developing a dissemination plan, taking initiative, proposing new ideas and implementing them.
- Proficiency in using communication tools and software.
- Strong organizational and project management abilities.
- Ability to work effectively in a fast-paced, creative environment.
- Exceptional interpersonal skills and the ability to build positive working relationships.
- Creative and strategic thinker with a strong attention to detail.
- Ability to work under tight deadlines and manage multiple projects simultaneously, while maintaining high accuracy and attention to detail.

### Main responsibilities and duties:

- Develop and implement a comprehensive communication and dissemination strategy aligned with the project's objectives and target audiences.



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- Develop an evaluation strategy to Monitor and evaluate the effectiveness of communication initiatives, utilizing metrics and feedback to continuously improve strategies and achieve the Milestones and Indicators of the project.
- Collaborate closely with the team to understand their vision, goals, and priorities, and translate them into impactful communication materials.
- Coordinate actions and campaigns for dissemination and communication purposes between internal team members, ERN-EuroBloodNet stakeholders and other outside parties.
- Website curator, including update contents and creation of new sections.
- Prepare reports with key actions implemented and results obtained.
- Stay up to date with emerging communication technologies, trends, and best practices, and proactively identify opportunities to leverage new tools and platforms.

#### Labour conditions:

- Full time position (40 h week, from Monday to Friday) based in Vall d'Hebron Research Institute
- Start: Immediately
- 4 years, linked to project
- Gross annual salary: Remuneration will depend on experience and skills. (Salary ranges are consistent with our Collective Agreement pay scale)
- Contract: *permanent linked to project*



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## What can we offer?

- Incorporation to Vall d'Hebron Research Institute (VHIR), a public sector institution that promotes and develops the biomedical research, innovation and teaching at Vall d'Hebron University Hospital (HUVH), the biggest hospital of Barcelona and the largest of Catalan Institute of Health (ICS).
- A scientific environment of excellence, highly dynamic, where high-end biomedical projects are continuously developed.
- Continuous learning and a wide range of responsibilities within a stimulating work environment.
- Individual training opportunities.
- Flexible working hours.
- 23 days of holidays + 9 personal days.
- Flexible Remuneration Program (including dining checks, health insurance, transportation and more)
- Corporate Benefits: platform through which you can obtain significant discounts on travel, culture, technology, gastronomy, sports... among many others.
- Healthy Offering: choose from a variety of wellbeing focused activities to be the healthiest you.

## How to apply:

Applicants should submit a full Curriculum Vitae and a cover letter with the reference "Communication and Dissemination Manager" to the following email addresses: [raquel.mosull@vhir.org](mailto:raquel.mosull@vhir.org) and [seleccio@vhir.org](mailto:seleccio@vhir.org)

## Deadline to apply: 26/02/24

The Fundació Hospital Universitari Vall d'Hebron-Institut de Recerca - "VHIR"-, with NIF G-60594009, address in Barcelona -08035- Passeig Vall d'Hebron 119-129, Edifici Mediterrània, 2a planta and telephone (34) 934 89 30 00 is the data controller for the processing of your personal data. The data will be processed exclusively for the purpose of managing your participation in the selection process, as well as, if necessary, managing your participation in other selection processes.



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Unless you give your informed consent to keep your personal data for future selection processes, in the event that the selection process is completed and you are not the person selected, your personal data will be deleted and blocked in order to be able to respond to any possible liabilities that may arise.

The legal basis of the processing is the execution of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

The recipient of the data will be the VHIR's Professional Development personnel and no transfer of personal data is foreseen, except for the fulfilment of legal obligations applicable to the data controller. International data transfers are not foreseen. No automated decisions will be taken, including profiling. In general, personal data will not be communicated to third parties, except for legal obligations in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (GDPR) to persons who are entitled to request them. You have the rights of access, rectification, deletion, portability, limitation and opposition that can be exercised at any time through the email [dpd@ticsalutsocial.cat](mailto:dpd@ticsalutsocial.cat) or [lop@vhir.org](mailto:lop@vhir.org). In compliance with Regulation (EU) 2016/679, the VHIR has appointed a data protection officer, whose contact details are [dpd@ticsalutsocial.cat](mailto:dpd@ticsalutsocial.cat). You can also lodge a complaint with the competent Data Protection Authority by contacting [www.apdcat.cat](http://www.apdcat.cat) or [www.aepd.es](http://www.aepd.es).



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