

BD DISCOVER DAY

Designing and discovering the future of Flow Cytometry

You are invited!

February 19th 10:00 – 14:00

VHIO Vall d'Hebron Institute of Oncology – Auditorio

Centro Cellex, Carrer de Natzaré, 117, Horta-Guinardó, Barcelona

We would like to invite you for an exclusive scientific event dedicated to advancing your expertise in the next generation of flow cytometry combining big multicolor panels and imaging parameters.

As part of our goal as your scientific partner, we want to reflect our commitment to empowering researchers through innovation, precision, and performance.

Join us to discover how thoughtful panel design and cutting-edge technologies can unlock deeper biological insights and streamline your experimental workflows.

Agenda

- **10:00 – Welcome**
- **10:05 – 11:30 Designing high-resolution panels through smart fluorochrome selection.**
 - Deep dive on the principles of panel design, focusing on how fluorochrome features impact your ability to distinguish immune cell subsets through practical examples and data-driven comparisons.
- **11:30 – 12:00 Coffee**
- **12:00 – 13:00 Revealing spatial biology through real-time imaging in flow cytometry.**
 - Explore how BD CellView™ Image Technology adds spatial context to traditional flow cytometry. You'll learn how real-time imaging enables the detection of subcellular localization of protein.
- **13:00 – 14:00 CellView in action: see more, flow more**
 - Discover how image-enabled flow cytometry is being leveraged to uncover and sort previously indistinguishable cellular subpopulations. Learn about real-life applications and be inspired to turn your conceptual hypothesis into actionable experimental designs with the FACSDiscover family.

Speakers



Dr. Jens Fleischer

*Application Consultant BDB
Europe*



Robert Balderas, MBA
Distinguished BD Fellow

*VP Biological Sciences, VP
Market Development*



Laura Ferrer, PhD

*Scientific Solutions
Manager*